

HENNEPIN COUNTY
MINNESOTA

Application for

2022 Active Living Equipment Funding

Applications due June 27, 2022, at 10:00 am



1. Project Overview

Hennepin County is soliciting applications for the **2022 Active Living Equipment Program**. Hennepin County's Housing and Economic Development (HED) department aims to drive meaningful improvements, catalyze economic opportunity, and create a shared prosperity where all Hennepin County communities can enjoy a sustainably high quality of life and equitable access to economic opportunity regardless of race, place, or income. To achieve those aims, HED manages a portfolio of programs to attract and support development, foster inclusive business growth, and create high quality public places.

Hennepin County's Active Living program provides cities and other public agencies resources to support healthy communities, encourage active living, and advance equity. The program aims to advance county priorities including disparity reduction, complete streets, climate resilience, and health equity. Since 2014, the program has successfully invested over \$350,000 in 35 projects to support healthy and active communities.

2. The Program

Through the Active Living Partnership program, HED is offering financial resources to municipalities and other local agencies within the Hennepin County Public Health jurisdiction for equipment purchases to support physical activity. Specific eligible items include:

- Equipment that encourages biking, walking, and rolling, such as bike racks, benches, repair stations, and wayfinding signage.
- Equipment and gear, such as ice skates, cross country skis, snowshoes, bike fleets, life jackets, bike helmets, etc. to create "free-rental" opportunities to support equitable access to parks activities for BIPOC (black, indigenous, and people of color), and low-income residents.
- Equipment to support access to healthy food, including community garden beds, composters, and fruit trees.

Eligible Applicants

To be eligible for the Grant, the applicant must be located within the Hennepin County Public Health jurisdiction, which includes all cities/jurisdictions except Bloomington, Edina, Minneapolis, and Richfield. Any city, park district, watershed district, or other public agency is eligible to apply if the project is located within Hennepin County outside those four cities.

Eligible Items

- Bike racks, event bike racks
- Bike repair stations
- Bike counters
- Bike fleets (except fat or mountain bikes)
- Adaptive bikes
- Benches (e.g., along trail system)

- Pedestrian- and bike-oriented wayfinding signage
- Sporting equipment to support free use at parks or schools
 - Ice skates, snowshoes, etc.
 - Safety equipment (e.g., life jackets, bike helmets)
- Community garden beds or composters
- Street murals or creative crosswalks
- Biking or pedestrian maps

Ineligible Items

- Installation costs
- Labor costs
- Concrete, paving, or sidewalks
- Playground equipment or fitness stations

Program Criteria

Populations served: This funding is available specifically to address communities most impacted by health disparities. To that end, equipment funded through this program must either be located in or encourage and support physical activity among seniors, youth, persons with disabilities, BIPOC, and low-income communities.

Equipment location: Equipment must be placed in public right-of-way, parks, public buildings, or similar locations. Individual businesses or non-government entities are not eligible to receive equipment.

Funding

This program is offered through a collaboration between Hennepin County’s Public Health and Housing and Economic Development (HED) departments. Funding for this program is provided from the Minnesota Department of Health through the Statewide Health Improvement Partnership (SHIP). If funded, the Applicant must include SHIP-funding credit language in project media and outreach materials.

Funding is available to support approximately \$30,000 in equipment projects in 2022. Maximum funding per project is \$5,000 – amounts may vary. A monetary match is encouraged but not required.

3. Applying for Technical Assistance

When submitting an Application, Applicants must use the form in Attachment 1. Applications should include:

- 2022 Active Living Equipment application form
- Map(s) of project area

Proposals should be received by 10:00 am on June 27, 2022. Equipment must be purchased by October 1, 2022, and invoices are due by October 15, 2022. These dates are subject to revision or cancellation by the County in its sole and absolute discretion.

4. Evaluation and Selection

The County will consider the Application to determine whether it meets the eligibility requirements for an Equipment award as laid out by the Minnesota Department of Health and the County. Submission of an Application shall neither obligate nor entitle an Applicant to enter into a contract with the County or to receive an award.

Applications will be evaluated on the following criteria:

- Project supports or advances opportunities for physical activity and active living
- Project supports equity and mitigates health disparities experienced in the community
- Project serves SHIP's priority populations: seniors, persons with disabilities, BIPOC, and low-income populations
- Project meets Active Living program goals
- Project purpose
- Completeness of request

The County reserves the right to determine whether any aspect of the Application satisfactorily meets the criteria, and the right to seek clarification or additional information from any Applicant(s). Equipment will be awarded through a direct contract with the Applicant.