

SHAPE 2006 Objectives

SHAPE survey was designed to be a public health surveillance project. Public health assessment and surveillance is one of the three public health core functions - assessment, policy and assurance. Hennepin County Human Services and Public Health Department, the county's public health agency, has a mandate to provide its residents essential public health services through these three public health core-functions.

Objectives

SHAPE 2006 will be the 3rd wave of Hennepin County's continuous *public health surveillance Project - SHAPE*. Objectives for the 2006 wave of data collection are to:

Monitor the health levels and trends among *all* Hennepin County *residents* - adults and children;

Understand the factors and conditions that related to the health of county *adults*, by major geographic areas, and race and ethnicity;

Understand the factors and conditions that related to the health of county *children*, by selected developmental stages, and if possible, by major geographic areas, and race and ethnicity; and

Fill the data gaps at the county level to facilitate effective program planning and policy development related to improving the health status of Hennepin County residents.

SHAPE 2006 differs from SHAPE 1998 and 2002 in two major aspects

1. Targeted survey population expands from **adults only** in the previous two waves to **all residents**, including both adults and children.

For SHAPE 1998 and 2002, the first and second waves of the public health surveillance project, the SHAPE acronym stood for the **S**urvey of the **H**ealth of **A**dults, the **P**opulation, and the **E**nvironment.

For SHAPE 2006, SHAPE will stand for the **S**urvey of the **H**ealth of **A**ll (residents: adults and children), the **P**opulation, and the **E**nvironment.

2. The county's internal stakeholders for the SHAPE 2006 wave of data collection will include the entire Human Services and Public Health Department.

Adding gathering data for children will increase the complexity of the SHAPE survey. This challenge will require the project team to do background research on appropriate sampling and data collection methods, and to consult both internally and externally with stakeholders to identify the child survey content needs for each of the targeted child development stages.

The expansion of the internal stakeholders to the SHAPE project will require that the project team to work with all HSPHD program areas to identify potential data needs that can be addressed through SHAPE, a public health surveillance model.

SHAPE 2006 will tackle many new technical complexities and overcome considerable logistical challenges within a very tight time-line.

Additional purposes of survey

To identify and address priority data needs on health concerns that are of public health significance for the project's internal and external interested parties /stake holders.

(Notes: Interested parties/stakeholders are those who serve residents of Hennepin County, are using or will use SHAPE data for their health improvement efforts, and contribute to SHAPE project in various ways. They are, but not limited to, identifying data needs, shaping survey questions, project outreach, data interpreting, data reporting).

To feed data for the County's major health improvement planning, programming and policy development. Examples- monitor HSPHD community indicators, County Balanced Score Card (BSC) measurements, etc.

To further develop and maintain the function, and promote the capacity of the Hennepin County Human Services and Public Health Department as a reliable source for public health assessment data, analysis and reporting.

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