Metro Healthy Comprehensive Plans Work Group Meeting
Thursday, September 05, 2019
9:00 a.m. – 11:00 a.m.
Public Safety Building, 14101 Hubbard Ave. N., Robbinsdale

Agenda

1. Welcome & introductions  
   Welcome and introductions from facilitators and presenters.

2. Learning  
   - Cultivate Bottineau: Culture, Community, and Commerce
     - Sam Buffington, (Springboard for the Arts), and Crystal Myslajek, (Hennepin County Community Works), will share about the Springboards for the Arts approach and about Cultivate Bottineau, an effort to activate spaces, build connections, celebrate diversity, and promote opportunity through local artist-led creative placemaking projects.
   - Planning and Placemaking in the City of Robbinsdale
     - Pam Schmitz, Recreation Services Manager and Rick Pearson, Community Development Coordinator, will share about how the City of Robbinsdale is using creative and innovative tools to create a vibrant livable community.
     - Laura Fredrick (Hennepin County) will share a short video made by the Musicant Group about a March 2019 project where partners activated the Hubbard Marketplace transit center in with art, music, and activities to promote downtown Robbinsdale and transit. Max Musicant (Musicant Group) will talk about his work in activating downtown Robbinsdale.
   - Q & A

3. Break

4. Walking tour – downtown Robbinsdale
   Walking tour of downtown Robbinsdale to see recent placemaking projects.

5. Adjourn
   Adjournment of the meeting.

   - Lunch stop at Pig Ate My Pizza (optional)
SPRINGBOARD FOR THE ARTS
Guiding principles

Artists are assets
By artists for artists
The broadest definition of who is an artist
More is more
Equity = vibrant communities
Reciprocal relationships
Cross-sector collaborations that last
Boldness and creativity
Real Half & Half
Core principles

- Define artist broadly
- Work with local artists
- Work from existing assets
- Collaborate across sectors
- Give people a common cause
- Provide simple mechanisms
- Small and many
- Build lasting relationships
- Pay artists
Cultivate Bottineau: Culture, Community & Commerce

A collaborative effort to engage local artists in activating spaces, building connections and promoting opportunity by celebrating the rich cultural diversity and creativity at station areas along the Bottineau Corridor.
Goals

Build connections among businesses, local artists, community members and community organizations.

Activate public spaces, creating vibrant places where people want to be.
Key Activities

• +50 artist-led participatory projects in public spaces – dance, murals, printmaking, music, poetry, photography and much more

• Cultivating capacity: +100 artists participated in public art trainings
Year 1 - 2018

- Irrigate (Central Corridor) model
- Artist-led, small scale: artist determined when and where projects took place within station areas
- Small scale (max $1,000 per artist)
- Broad interpretation of who is an artist
- 26 projects, 35 local artists from Bottineau Corridor Cities
- Ex: Mural, musical events at libraries, printmaking, mosaic, felting workshops, Robot video
Year 2 (happening now!)

- 16 performance and participatory projects that take place during larger city/community sponsored events
- City public realm commissions:
  - 2 large scale mural projects
  - 3 interactive mobile arts projects
  - 1 public plaza design project
- Streamline communication and promotions for activities
Learning Opportunities

- Diverse station area characteristics, less cohesive corridor identity
- Bottineau LRT timeline
- Tracking and communicating many artist project timelines with multiple partners
- Quantifying and communicating outcomes
Downtown Places
City of Robbinsdale
Metro Healthy Comprehensive Plans Workgroup
September 5, 2019
Downtown Plaza
Plaza as Gathering Point
Chamber of Commerce
Give & Get
Chamber of Commerce Meet & Greet
Reasons to come downtown
Downtown Development
City of Robbinsdale
Metro Healthy Comprehensive Plans Workgroup
September 5, 2019
HENNEPIN COUNTY
MINNESOTA
TRANSITION to SPRing

• Partnership with the City of Robbinsdale, Metro Transit, Hennepin County, and the Musicant Group
• Activate Hubbard Marketplace
• Create a culture of transit use
• Test colder weather active living design concepts
Check out our video!

• Robbinsdale’s SHIP Active Living Demonstration Project

https://www.youtube.com/watch?v=Pvv3reiR2yA&fbclid=IwAR1Z3-dTVtwqOAsQHDQnkzY_v4os3oaHL5KebVMHmkAAxpVPlmzIJdFFG_c