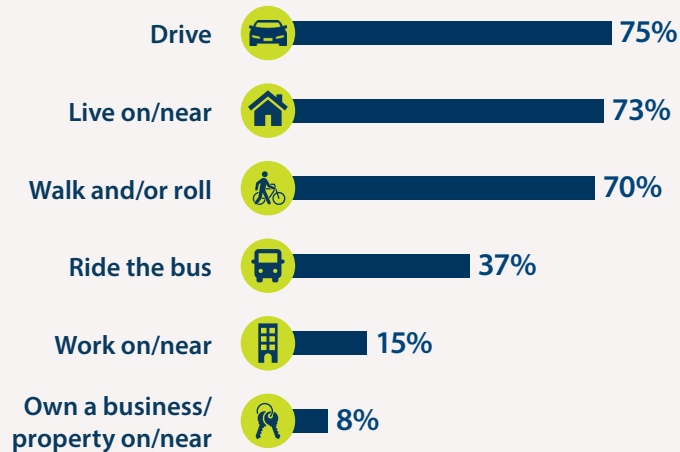


# Lyndale Avenue South safety improvements

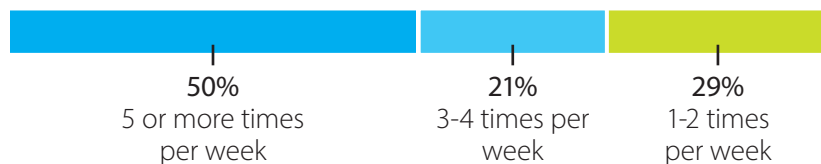
3-lane pilot engagement highlights (July 2022- March 2023)\*

## Snapshot of who we engaged with

### How participants use Lyndale Avenue:



### How often people use Lyndale Avenue (walk, roll, ride the bus, drive):



## What we heard

83%



Feel safer walking or rolling across Lyndale Avenue

74%



Feel more comfortable driving on or across Lyndale Avenue

### What people said...

25th and 27th Streets crosswalks

The new crosswalks at 25th and 27th Streets make a "night and day" difference.

Safety

The street is so much quieter and safer for everyone. I drive and walk on Lyndale Avenue nearly everyday and it's a 1000% improvement.

\*This data was gathered from a compilation of engagement sources (survey, interactive map, website, focus groups and in-person events).

# Outreach and promotions



**83K+** digital outreach impressions



**6K+** flyers and mailers distributed




**1K+** interactive map and survey responses



**430+** face to face interactions

 In-person outreach locations (event, focus group, meeting)

 Virtual meeting

 Areas that were flyered, mailed to or advertised to

## In-Person Outreach

- |                          |   |
|--------------------------|---|
| 1. Pure Lowry Apartments | 8. South Uptown Neighborhood Association      |
| 2. Loon Smoke Shop       | 9. Whittier Alliance Neighborhood Association |
| 3. Common Roots Cafe     | 10. Lowry Hill Neighborhood Association       |
| 4. Mueller Park          | 11. Walker Library                            |
| 5. Whittier Elementary   | 12. Karmel Mall                               |
| 6. Whittier Park         | 13. Midtown Global Market                     |
| 7. Rex 26 Apartments     |   |

## National Night Out

- 14. 26th - 27th Streets and Bryant Avenue
- 15. 28th Street and Garfield Avenue
- 16. 28th Street and Harriet Avenue
- 17. Women's Club of Minneapolis