

# Salvage Crawl media kit

## About Hennepin County’s Salvage Crawl

This May, Hennepin County is hosting a Salvage Crawl, where people are enticed to buy used—rather than new--building materials for home remodeling projects.

## How to participate

Visit participating salvage retailers from May 1 to 31, 2024 to be entered into a drawing to win one of five prizes. Find a list of retailers and interactive map at hennepin.us/salvage. When you go shopping, look for Hennepin County’s Salvage Crawl poster near the checkout counter at each retailer location and scan the QR code to enter your information for a chance to win.

## Resources to promote the Salvage Crawl

We need your help to make it a success. Share content from the Salvage Crawl Media Kit with your audiences! Ways to educate the public about the Salvage Crawl:

* Use the sample newsletter article and social media post to share on your organization’s website, newsletters, and social media channels. They are editable so you can customize the length or message.
* Follow and reshare messages posted on the Hennepin County Environment and Energy social media channels: [Hennepin Environment on Facebook](https://www.facebook.com/HennepinEnvironment/), [Hennepin Environment on Instagram](https://www.instagram.com/hennepinenvironment/), and [@hennepinenviro on X/Twitter](https://twitter.com/HennepinEnviro).
* Share the information and resources available at [www.hennepin.us/salvage](http://www.hennepin.us/salvage)
* Find an interactive map of participating retailers at hennepin.us/salvage

## Contact

For more information about the Salvage Crawl, contact:

* Olivia Cashman, Hennepin County construction and demolition specialist, [olivia.cashman@hennepin.us](mailto:olivia.cashman@hennepin.us)
* Christina Schmitt, Hennepin County Environment and Energy communications, [christina.schmitt@hennepin.us](mailto:christina.schmitt@hennepin.us)

# Newsletter article

Note: To use images: right click on image and select save as picture.



## Support reuse and small businesses during Hennepin County’s Salvage Crawl

This May, participate in Hennepin County’s Salvage Crawl and get to know home improvement thrift stores in the Twin Cities. Salvage retailers offer a wide variety of building materials, hardware, tools, and other home improvement items. From old growth lumber to vintage light fixtures and everything in between, you’ll be sure to find both inspiration and quality materials for your next project.

### How to participate

Visit participating salvage retailers from May 1 to 31, 2024 to be entered into a drawing to win one of five prizes. Find a list of retailers below. When you go shopping, look for Hennepin County’s Salvage Crawl poster near the checkout counter at each retailer location and scan the QR code to enter your information for a chance to win.

### Participating retailers

[Architectural Antiques](https://www.archantiques.com/)

1330 Quincy St NE, Minneapolis, MN 55413

612-332-8344

[Art & Architecture](https://artandarc.com/)

3338 University Ave SE, Minneapolis, MN 55414

612-904-1776

[Bauer Brothers Salvage](https://bauerbrosinc.com/)

2432 N 2nd St, Minneapolis, MN 55411

612-521-9492

[Better Futures MN](https://betterfuturesminnesota.com/)

2620 Minnehaha Ave, Minneapolis, MN 55406

612-351-8657

[City Salvage](https://www.facebook.com/profile.php?id=100055532963204)

2800 N Washington Ave, Minneapolis, MN 55413

612-627-9107

[Furnish Office & Home](https://www.furnishofficeandhome.org/)

850 NE 15th Ave, Minneapolis, MN 55413

612-789-3322

[Habitat for Humanity ReStore - Minneapolis](https://restore.tchabitat.org/)

2700 Minnehaha Ave, Minneapolis, MN 55406

612-588-3820

[Habitat for Humanity ReStore - New Brighton](https://restore.tchabitat.org/)

510 County Rd D W, New Brighton, MN 55112

612-588-3820

[Historic Stone Co](https://historicstone.com/)

3940 N Washington Ave, Minneapolis, MN 55412

651-641-1234

[MN Tool Library](https://www.mntoollibrary.org/)

1620 NE Central Ave #126, Minneapolis, MN 55413

612-440-8665

[Wood from the Hood](https://woodfromthehood.com/)

2616 Minnehaha Ave, Minneapolis, MN 55406

612-581-0252

### Prizes

First place (one available): $100 gift card to a participating retailer

Second place (four available): $50 gift card to a participating retailer OR one-year basic individual membership to the Minnesota Tool Library ($55 value)

Surprise prizes will also be given throughout the Salvage Crawl so watch for more details!

# Social media post

Suggested hashtags: #SalvageCrawl #HennepinCountySalvageCrawl #Reuse #SmallBusiness #NationalHomeImprovementMonth

To use image: right click on image and select save as picture.

A picture containing text, businesscard, vector graphics

Description automatically generated

Caption: The greenest building material is one that already exists. Visit salvage retailers throughout the month of May for your chance to win prizes. hennepin.us/salvage