Vision St. Louis Park 3.0 & Comprehensive Plan
Community Engagement
Vision 3.0 - direction from City Leaders:

• *Gain input from the people we don’t usually hear from, specifically people of color*

• *Go to people*

• *Use a variety of methods of outreach*
Vision 3.0 Activities

• 2 Town Hall meetings
• 2 Facebook Live meetings
• Facilitated N’hood meetings
• One wish chalk boards
• Question of the Week on line
• On-line/paper surveys
Train the Facilitator:

- Over 60 people trained
- 38 meetings held
- 397 participants
Community Engagement:

What works? What doesn’t?

• **Voluntary demographic cards**
• **Names not requested**
• **Explain why asking**

“We want to know who we are NOT talking to”

Please complete for our Vision outreach efforts!

Address: ____________________________ OR

Neighborhood: _________________

Gender:

<table>
<thead>
<tr>
<th>Age</th>
<th>Gender</th>
</tr>
</thead>
<tbody>
<tr>
<td>_12-17</td>
<td>___ Female</td>
</tr>
<tr>
<td>_18-24</td>
<td>___ Male</td>
</tr>
<tr>
<td>_25-34</td>
<td>___ Other (note if you wish)</td>
</tr>
<tr>
<td>_35-44</td>
<td>___75 and over</td>
</tr>
</tbody>
</table>

Race:

<table>
<thead>
<tr>
<th>Race</th>
<th>Other Race</th>
</tr>
</thead>
<tbody>
<tr>
<td>___ White or Caucasian</td>
<td>___ Native Hawaiian or Other Pacific Islander</td>
</tr>
<tr>
<td>___ Black or African American</td>
<td>___ American Indian or Alaska Native</td>
</tr>
<tr>
<td>___ Hispanic or Latino</td>
<td>___ Other Race</td>
</tr>
<tr>
<td>___ Asian</td>
<td>___ Two or more races</td>
</tr>
</tbody>
</table>
### Vision 3.0 by the Numbers

<table>
<thead>
<tr>
<th><strong>Formal</strong></th>
<th><strong>Participants</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Neighborhood/community meetings</td>
<td>397</td>
</tr>
<tr>
<td>Surveys</td>
<td>180</td>
</tr>
<tr>
<td>Town Hall meetings</td>
<td>75</td>
</tr>
<tr>
<td>Face Book Live meetings</td>
<td>63</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>715</strong></td>
</tr>
</tbody>
</table>

### Casual engagement

| **Question of the week**                               | 376              |
| **Chalk/sandwich board**                               | 377              |
| **Total**                                               | **1,468**        |
## Vision 3.0 by the Numbers

<table>
<thead>
<tr>
<th>How Did Residents Contribute?</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neighborhood Meetings</td>
<td>1,938</td>
</tr>
<tr>
<td>Online Survey</td>
<td>1,201</td>
</tr>
<tr>
<td>“One Wish” Chalkboards and Sandwich Boards</td>
<td>375</td>
</tr>
<tr>
<td>NextDoor.com</td>
<td>304</td>
</tr>
<tr>
<td>Town Hall Meetings at City Hall</td>
<td>299</td>
</tr>
<tr>
<td>Facebook Live Town Hall Meetings</td>
<td>232</td>
</tr>
<tr>
<td>Facebook and Twitter Questions</td>
<td>72</td>
</tr>
<tr>
<td>Business Community Meetings</td>
<td>68</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>4,999</strong></td>
</tr>
</tbody>
</table>
Vision 3.0 St. Louis Park

What works? What doesn’t?

• *Resident hosted meetings*
• *Going out into community*
• *Some chalkboard events*
• *Town Hall meetings*
• *Surveys*
• *Giveaways!!!*
Vision 3.0 St. Louis Park & 2040 Comprehensive Plan

Strategic Priorities:

• Leader in racial equity and inclusion
• Lead in environmental stewardship
• Broad range of housing and n’hood oriented development
• Provide a variety of options to get around community
• Build social capital through community engagement
Community Engagement

Fall:
- Neighborhood Planning Workshops and on-line survey
  - 133 people attended and participated
  - 1,083 people answered questions on line

Spring:
- Community Survey on proposed changes
  - 2,153 people participated
Comprehensive Plan Update
Neighborhood Planning Workshops
Fall 2017
#1 theme - Improve sidewalks and trails

Same as previous common themes:

- Vision 2006
- Comprehensive Plan 2030
- Recreation survey
- City-wide scientific survey

Resulted in:

- Active Living Sidewalk and Trails Plan - 2008
- “Connect the Park” implementation plan - 2012
Connect the Park:

10 year initiative to add:

• 32 miles of bikeways
• 10 miles of sidewalk
• 3 miles of trails
• 2 bridges in community

~$24 million over 10 years
Spring on-line survey:

- Topics came from workshops and key proposed changes
- Used map for comments on land use changes

St. Louis Park 2040 Comprehensive Plan
Spring 2018 Survey
Mobility - Overall Goal:

Prioritize walking first, followed by bicycling and transit use, and then motor vehicle use.
St. Louis Park 2040 Comprehensive Plan
Spring 2018 Survey

Question 7: Transportation System

Please indicate your level of support for the following statement: St. Louis Park will plan, design, build and operate the city’s transportation system to prioritize walking first, followed by bicycling and transit use, and then motorized vehicle use.

- 1 - No Support: 11%
- 2 - Little Support: 15%
- 3 - Some Support: 24%
- 4 - Strong Support: 50%

Average: 3.13
St. Louis Park 2040 Comprehensive Plan
Community Engagement

How do we use our results?

- *Community backing helps tremendously*
- *Community engagement continues when implementing*
Community Engagement

Lessons learned:

• Variety of methods
• Seek people out - go where they are
• Make it easy
• Ask consistent questions
• Don’t be afraid to ask demographic questions – explain why
• Use it!

People love to be asked!
Thank You!

Meg J. McMonigal, Principal Planner

City of St. Louis Park