Improving Pedestrian Connections
Brooklyn Boulevard LRT Station Area

Active Living Hennepin County
December 14, 2018

Jennifer Jordan, LRT Senior Project Manager
Brooklyn Park

- Population of 80,581
- 4th largest city in metro
- Minority majority – 52%
- 20% are foreign-born
- Estimated to add another 22,000 residents by 2040
Current Conditions
### Brooklyn Boulevard Station Area Plan Community Profile US Census 2010

<table>
<thead>
<tr>
<th></th>
<th>Half-mile station area</th>
<th>Brooklyn Park</th>
<th>Hennepin County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>2,339</td>
<td>75,781</td>
<td>1,152,388</td>
</tr>
<tr>
<td>Persons under 18 years</td>
<td>32%</td>
<td>29%</td>
<td>22%</td>
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<tr>
<td>Persons over 65 years</td>
<td>6%</td>
<td>8%</td>
<td>12%</td>
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<tr>
<td>Persons of color</td>
<td>64%</td>
<td>48%</td>
<td>24%</td>
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<tr>
<td>Zero car households</td>
<td>14%</td>
<td>3%</td>
<td>11%</td>
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<tr>
<td>Living in poverty</td>
<td>28%</td>
<td>12%</td>
<td>13%</td>
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</tbody>
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Life expectancy at station zip code: 80 years. Hennepin County: 81 years retrieved 10/10/18 RWJF USALEEP
Brooklyn Boulevard Station – 90% Design
View Looking Southwest
• Partnership with Hennepin County, ACER, CAPI, La Asamblea, Cub Foods, and property owner Fine & Associates

• Community and business partners helped shape the project over a 6-month planning effort

• Summer 2018 - June 21\textsuperscript{st} through September 30\textsuperscript{th}
Survey Results

• 60% reported that cars were more likely to stop for pedestrian crossing the parking lot

• 50% reported they walked, biked or rolled across the parking lot either daily or a few times a week

• 56% reported that they were more likely to visit the shopping center because of the improvements
Take-Aways

• Behavioral change doesn’t happen overnight
• Incremental improvements will add up to big impact over time
More to Come

Brooklyn Boulevard Trail
November 7, 2016