

Minnesota Pollution Control Agency air quality forecast

Before

Next day forecast: Calm to light winds will limit pollutant dispersion in Minneapolis — St. Paul, allowing particle concentrations to increase. In addition, a morning temperature inversion has reduced atmospheric mixing. ... These conditions, combined with regional pollutant carryover from previous days, will keep AQI levels Moderate.






Why it doesn't work

Far too much jargon, and even this shortened version is more text than needed.






After

Forecasts

Rochester

Today	Sat	Sun	Mon	Tue
				
51	50	54	48	50
O3	PM2.5	O3	O3	O3

Twin Cities

Today	Sat	Sun	Mon	Tue
				
51	50	58	49	54
O3	PM2.5	O3	O3	O3



[What do these ratings mean?](#)

Why it works

The simple and intuitive color-coding doesn't require readers to have any knowledge of technical terms.