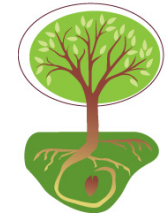


Green Partners Behavior Change Outcomes Report



This report document can be found at: www.hennepin.us/greenpartners

What is the difference between an output and an outcome?

An **output** is what you did. Holding a workshop to educate 50 people on recycling electronic waste is a project output.

An **outcome** is what difference it made. If 30 families in your neighborhood recycled 25 cell phones and laptops by dropping them at a county drop-off site during your project, you can report that as a project outcome.

Instructions

1. Work with the county to determine what outcomes you will track and set your goals.
2. Determine how you will track outcomes and progress toward your goals.
 - a. Data collection, observations, and intercept surveys are acceptable methods to track outcomes.
 - b. Focus groups, surveys, and interviews may be used in limited cases and with guidance from your mentor and grant program manager.
3. Submit your outcomes report at the end of your project.

Assistance

Contact your project mentor or the Green Partners program manager with questions.

Green Partners program manager: Patience Caso, patience.caso@hennepin.us / 612-348-9352

Project Outcomes

Report the outcomes you tracked during your Green Partners project.

Anecdotes, stories, and other qualitative outcomes

Stories about participant experiences (300-500 words)

Participant created art (music, visual arts, etc.)

Presentations created by participants

Photos or videos of project activities

Social media interactions

Green cleaners and household hazardous waste

Green cleaners

- Number of green cleaners made
- Number of green cleaners used at home
- Purchased less toxic alternatives to common household chemicals

Household hazardous waste

- Number of items (CFLs, laptops, paint cans, etc.) recycled at a legal collection site or retailer
- Number of people dropping off hazardous items
- Household cleaning product audits (before/after)
- Number of people visiting a household waste drop-off facility for the first time
- Number of household electronics repaired

Energy and air

Transportation

- Miles/trips by foot, bike or bus instead of car
- Number of carpool participants
- Number of carpool trips or miles traveled
- Number of bikes parked at school (before/after)
- Number of trips people telecommuted
- Number of trips via car/bike/scooter share programs

Energy and food

- Amount of food grown locally
- Amount of food purchased from local sources
- Amount of local food eaten locally

Household energy use

- Number of wood burning stoves/fireplaces replaced
- Energy savings calculated by local energy company or [the Minnesota Energy Challenge](#)
- Number of people completing home energy audits
- Number/types of energy saving practices installed
- Number of sign-ups for renewable energy programs
- Number of people line drying laundry
- Number of loads of laundry washed in cold water

Lawn and garden energy use

- Number of fossil fuel based lawn equipment replaced with electric, manual, or solar

Natural resources

Water in the yard

- Number of people reducing salt use in winter
- Number of people adopting green lawn practices (replacing turf grass with native plants)
- Number of downspouts moved to drain in yard instead of pavement
- Number of rain barrels installed to downspouts
- Gallons of rain infiltrated per year (or potential)
- Number of rain sensors installed on lawn systems
- Number of irrigation systems set to override automatic watering after it rains
- Number of gallons of grey water (non-potable water) used for landscaping

Water on the street

- Number of storm drains cleaned
- Number of storm drains adopted
- Number of storm drains labeled
- Number of times grass/leaves removed from street
- Amount of trash/litter removed from streets
- Number of people cleaning aquatic recreational equipment after use (jet skis, kayaks, canoes, floatation devices, fishing gear, boats, etc.)

Water in the home

- Fixed/repaired leaks
- Properly functioning water softener/water heaters
- Installed on-demand hot water heaters

Pollinators

- Square feet of lawn converted to pollinator plants
- Number of pollinators counted (before/after)
- Number of pollinator flowers planted
- Number of pollinator friendly yards certified
- Number of residents adopting integrated pest management practices
- Square feet of new bee habitat – plant stalks, native bee homes, bat houses, etc.

Trees

- Number of new trees planted
- Number of trees pruned
- Number of households with a completed tree inventory of their property
- Number of households with a tree management plan in place
- Number of diseased trees removed and replaced
- Number of trees treated annually

Waste

Waste prevention

- Number of reusable bags used for grocery trips
- Number of reusable bags filled on shopping trips (not grocery)
- Number of used items purchased (bikes, skates, clothing, sports equipment, etc.)
- Number of household items donated
- Amount of waste prevented (plastic forks, cups, plastic bags, etc.)
- Number of bulk purchases (condiments, soap, etc.)
- Numbers of bars of soap used (liquid comes in plastic containers)
- Number of reusable straws used
- Number of items swapped (clothing, toys, sporting gear, household items, books, tools, etc.)
- Number of items repaired (lamps, toys, etc.)
- Recycled items through a program like [Terracycle](#)

Recycling and organics composting

- [Zero Waste Families recycling quiz](#)
- Number of new residential sign-ups to curbside organics programs
- Amount of waste recycled on the go
- Number of people that started recycling at home
- Number of people who downsized their trash cart
- Waste tracked over time:
 - Size of dumpsters/containers and how full each container is when emptied
 - Pounds or number of bags of recycling collected/diverted from trash
 - Pounds or number of organics bags collected/diverted from trash

Backyard composting

- Volume of compost bins installed/filled/emptied
- Number of compost maintenance hours (turning, watering, etc.)
- Number of people trying backyard composting for the first time

Before and After Waste Sort Tracking Sheet

Date/Time/Waste Sources:

TRASH COMPOSITION				
Material	Weight (lbs) - BEFORE	Proportion (%)	Weight (lbs) - AFTER	Proportion (%)
Trash				
Recycling (plastic, metal, glass, paper, cardboard, cartons)				
Organics (food, paper towel and soiled paper waste)				
Hazardous waste (batteries, paint, aerosol cans, electronics, etc.)				
Reusable items (list items found)				
Total				

RECYCLING COMPOSITION				
Material	Weight (lbs) - BEFORE	Proportion (%)	Weight (lbs) - AFTER	Proportion (%)
Trash				
Recycling (plastic, metal, glass, paper, cardboard, cartons)				
Organics (food, paper towel and soiled paper waste)				
Hazardous waste (batteries, paint, aerosol cans, electronics, etc.)				
Reusable items (list items found)				
Total				

ORGANICS COMPOSITION				
Material	Weight (lbs) - BEFORE	Proportion (%)	Weight (lbs) - AFTER	Proportion (%)
Trash				
Recycling (plastic, metal, glass, paper, cardboard, cartons)				
Organics (food, paper towel and soiled paper waste)				
Hazardous waste (batteries, paint, aerosol cans, electronics, etc.)				
Reusable items (list items found)				
Total				