Speaker: Rhoda Olsen, vice-chairperson, Great Clips, Inc.

Thursday, December 20, 2018
7:30 am to 9:00 am

WIPFLi - Conference Room
7650 Edinborough Way, Suite 330
Edina, MN 55435

7:30 am to 8:00 am - Registration and continental breakfast (sponsored by Insperity)
8:00 am to 9:00 am – Speaker presentation and Q&A

Rhoda Olsen began consulting with Great Clips, Inc., in 1984, only two years after this Minnesota-based brand opened its first location. During her time as a consultant, Olsen helped develop the brand’s inaugural franchisee orientation program and operations manual.

She joined the corporate team as vice-president for human resources and training in 1987, at which time she also became an owner. Over the years, she assumed additional responsibility for several other functional areas including marketing, communications, operations, facilities, and purchasing. She was named president in 1998 and transitioned to CEO in 2011. Effective Jan. 1, 2018, Olsen transitioned from CEO to the role of vice-chairperson on the board of directors.

Great Clips grew from 1,000 salons in 1998 to more than 4,100 salons across the United States and Canada in 2016. During that time, Great Clips also grew system revenues four-fold, increasing from $200 million to well over a billion dollars. Today, Great Clips is the world’s largest salon brand with locations in more than 180 markets across North America.

To register to attend, click on the link in the email you received with this attachment.

For more information, please visit www.Hennepin.us/BusinessAssistance and click on the Economic Gardening section.

Or you may call 612-348-4191 or email Elise.Durbin@hennepin.us.